



## #EuropeForCulture 2018

## #CataniaMeetsErasmus Photo Contest 2019: Share your Erasmus with us!

Ladies and gentlemen, dear Erasmus Students,

it has officially been launched the 2018/2019 edition of the #CataniaMeetsErasmus Photo Contest.

The theme for this year is "Sharing the CiTy": we would love to see Catania through your eyes!

The Photo Contest 2019 celebrates the last (2018) *European Year of Cultural Heritage* to encourage our international students to discover and engage with Catania's cultural heritage (tangible, intangible and digital) and natural landscapes and its connections with the UNESCO Late Baroque Towns of the Val di Noto (South-Eastern Sicily). Discovering and sharing our European cultural heritage, as a universal value for individuals, communities and societies, will reinforce our sense of belonging to a common European space and our identities as European citizens in everyday life.

Let's follow us at <a href="http://www.unict.it/en">https://www.facebook.com/universitadeglistudicatania/</a>

Do you want to join? Send up to three original photos describing your way to live your Erasmus+ experience in Catania and get the chance to win fantastic prizes!

The shortlisted photos will be available on UniCT social media channels. What's more, the best pictures will be showed in an E+ Special Exhibition and will be included in the UniCT Erasmus+ Calendar of the Year 2019/2020.

Please do not forget to send your photos with your full name and country, a title and, if you like, a brief description of the ideas behind the proposal.

For information and submissions please mail to cataniameetserasmus@gmail.com .

The Contest's deadline is May 10<sup>th</sup>, 2019.

What are you waiting for? Be inspired by the city and share your best photos with us!

The Erasmus Photo Contest 2019 is organized in partnership with the UniCT European Documentation Center celebrating the European Year of Cultural Heritage 2018 under the supervision of UniCT Erasmus Institutional Coordinator.

University of Catania
The Rector
Francesco Basile





## #CataniaMeetsErasmus PhotoContest 2018: Share your Erasmus with us!



The Photo Contest exibition will be co-founded by European Commission's Representation in Italy within the project "Popoli, cultura e tradizioni: un patrimonio comune per l'Europa del futuro", realised by European Documentation Centre Network.



#EuropeForCulture | Our heritage: where the past meets the future

Thanks to UniCT Erasmus Students Network | ESN



Thanks to Tomarchio, Pasticceria Siciliana







## GENERAL RULES OF THE PHOTO CONTEST #CATANIAMEETSERASMUS

- 1. The General Rules of the Photo Contest "Sharing the CiTy | #CataniaMeetsErasmus" define the purpose, time, organizing principles, winners evaluation criteria and award procedure of the students' competition.
- 2. SCOPE | The Contest is intended to gather students' photos representing Catania and the UNESCO Val Di Noto District, to engage Erasmus students into local communities, to introduce Sicily's traditions and cultures, to plan a photographic exhibition.
- 3. DURATION | The duration of the Contest is from March 8<sup>th</sup>, 2019 to May 10<sup>th</sup>, 2019.
- 4. COMPETITORS/RECIPIENTS| The Competition is open to Erasmus incoming students registered at UniCT in the academic year 2018/2019.
- 5. REQUIREMENTS & PRIVACY POLICY | By submitting the photo to the Contest, the participant confirms that he/she is the author of the photo and that he/she has the consent from the people in the photo to use it in the contest. The photo must not contain any content that is obscene, illegal, offensive, defamatory, threatening or abusive.

Only digital files must be submitted to the contest (JPG format).

File's name must be like the following: title, name, surname, year.

Photos must be sent via email to <u>cataniameetserasmus@gmail.com</u>, until May 10<sup>th</sup>, 2019.

Together with the submitted photo the following items must be included:

- a) Name and surname of the author, contacts (phone number, University, nationality, e-mail);
- b) Title of the photo (and as an optional requirement a short description of max 20 words);
- c) Authorization that allows the University of Catania to use the photos for the purpose of the contest and have its ownership completely free of charge.
- d) Authorization to personal data treatment ("in compliance with the relevant provisions of Legislative Decree no. 196/2003 as amended by Regulation UE/2016/679 ('GDPR'), I hereby authorize the recipient of this document to use and process my personal details for the purpose of evaluating staff and I confirm to be informed of my rights").

When the author submits a photo to the Contest, he/she agrees that the Contest organizer can use the photo for its intentions. No royalties will be paid to the authors for the usage of the photos. After the contest ends, the University of Catania can use the submitted photos referring to authors.





The organizer can require additional information about the photo (time, used special tools and other), should any doubts rise.

Digital files of the photos, which do not match the above requirements, will not be evaluated.

Photos submitted after the deadline stated in the point 3 will not be evaluated.

For more information about submissions please mail to cataniameetserasmus@gmail.com .

- 6. EVALUTATION PROCESS | A Commission of three members will shortlist the best photos to be published on line through UniCT Facebook page and Erasmus UniCT Instagram page. The three final winners of the Contest will be:
  - the author of the most voted photo on Facebook;
  - the author of the most voted photo on Instagram\*;
  - the author of the photo that will be evaluated by the Commission under the following criteria:
  - a. High artistic value and originality;
  - b. Compliance with the topic of the contest;
  - c. Technical quality of the photos;
  - d. Long-lasting value.
  - \*If the author of the most voted photo on Instagram is also the author of the most voted photo on Facebook, this prize will goes to the runner-up on Instagram.
- 7. AWARD | The three final winners of the Contest will be announced on May 21<sup>th,</sup> 2019 and will be notified by email by the organizer. The winners will be awarded with a 'sweetbox' prize, an instant camera and the printed version of their photos.
- 8. Submission of the photos to the contest "Sharing The CiTy #CataniaMeetsErasmus" is considered as an agreement to comply with the rules and regulations stated in this document.

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